

LEWIS COUNTY LOCAL ONLINE VOTERS' GUIDE - ADMINISTRATIVE RULES

CANDIDATE STATEMENTS AND PHOTOGRAPHS

Deadline: Friday, May 22, 2020 (4:30 PM)

Candidate Participation

For the 2020 Primary and General Election, the Lewis County Auditor's Office will have an Online Voters' Guide available online at <https://elections.lewiscountywa.gov>. The online voters' guide provides an opportunity for every candidate to publish a candidate statement, photo, and contact information.

Statements and photos used in the Primary Election Online Voters' Guide will remain the same for the General Election Online Voters' Guide. You may *not* submit a new statement for the general election.

Only candidates appearing in the Primary Election shall appear in the Primary Elections Online Voters' Guide. For the Primary, an online voters' guide is available for offices that have three or more candidate filings in a non-partisan office. PCO positions are not included in the guide.

Only candidates appearing in the General Election shall appear in the General Elections Online Voters' Guide.

Deadline for Submission of Statements and Photographs

Candidates must submit statements and photos electronically online or by email to Lewis County Elections. Paper copies of statements or photos will not be accepted. Online submission is the preferred method. You must provide an email address with your candidate filing.

Any official candidate who wishes to submit a statement and photograph, must submit such material no later than the above stated deadline. Rewriting or additional information submitted will not be accepted after the deadline. All statements and photos become public record after submission.

Deadline Extension

The County Auditor shall have the authority to grant any deadline extension that he/she feels is in the public's best interest, including extensions for late filings because of vacancies. All extensions shall be equally granted to opposing candidates.

- Candidate statement and photos at a glance, next page. Complete rules follow.

Type	Word Limit	Formatting	
Photo		<p><i>Allowed:</i></p>	<p>Digital (JPEG or TIFF format) 300 dpi or greater Limited to head and shoulders Taken within the last 5 years Not smaller than 4 x 5"</p> <p><i>Not Allowed:</i></p> <p>Political party, patriotic symbols, or logos Flags, robes, or law enforcement/military uniforms. Clothing or insignia suggesting that you hold a public office.</p>
Biography	150	<i>Allowed:</i>	Italics
Statement	200	<i>Not Allowed:</i>	Bold , ALL CAPS, <u>underlining</u> , lists, bullets, or tables
Contact Information	Contact information is not included in the word count.	<p><i>Allowed:</i></p>	<p>Phone number Email address Campaign website address At least one method of contact must be provided.</p> <p><i>Not Allowed:</i></p> <p>Titles (Dr., President, PhD) Email and website addresses may not be obscene, libelous, or a commercial advertisement.</p>

Any material submitted may be rejected if:

- It is obscene;
- It is libelous;
- It is vulgar;
- Contains a commercial advertisement;
- Promotes or advocates hatred, violence, hostility, ridicule, or shame upon any person or group of persons; or
- It is received after the submittal deadline.

Other than corrections to grammatical and factual information, or format and length, candidate statements shall be printed exactly as submitted and shall not be checked for accuracy by Elections staff.

Specifications for Candidate Statements and Photographs

Before submitting your statement, please prepare the following in advance using the statement guidelines:

- Photograph
- Biography
- Statement
- Campaign contact information

Candidate statement, submission, format, and content

All statements published in the Online Voters' Guide must be in a substantially similar format and style. To promote such consistency, the following standards of format have been established:

Submission

Candidates must submit statements and photos online or by email to Lewis County Elections. Paper copies of statements or photos will not be accepted. Online submission is the preferred method. You must provide an email address with your candidate filing.

Format

Format your statement as an essay. Text must be written in paragraphs. Up to four paragraphs may be used.

Content

Use italics to emphasize words or phrases. Bolding, underlining, and all caps are not allowed. Tables, lists, and bullets are not allowed.

EXAMPLE:

Incorrect

I approve of:

- JUSTICE for all
- **Fairness** of the law
- Rehabilitation

OR

I approve of JUSTICE for all, **Fairness** of the law, and Rehabilitation.

Correct

I approve of justice for all, fairness of the law, and rehabilitation.

Statement Length

Candidate statements must be 200 words or less, dependent on Microsoft word count.

Candidate biography must be 150 words or less, dependent on Microsoft word count.

The biography portion must use the following headings, which do not count toward the word limit. "No information submitted" will be inserted next to each heading left blank.

Elected Experience*

Other Professional Experience

Education

Community Service

Judicial candidates, use **Legal/Judicial Experience instead.*

Proofread carefully. Each candidate must be certain that his/her statement does not exceed the word limit. If the statement exceeds the word limit the Auditor's Office may attempt, if time permits, to notify the candidate of this fact by telephone or e-mail, but is under no obligation to do so. The candidate will be allowed to submit a new copy of their statement that is within the word limit. The new statement must be changed only to the extent necessary to reduce it to the word limit. If the new statement contains new material, it will be rejected and the candidate's first statement will be used in the same manner as described in the next paragraph.

All material in excess of the word limit, counting from the end of the statement, will be omitted. If such a deletion creates an incomplete sentence at the end of the statement, that incomplete sentence will also be omitted. In order to be fair and to give equal treatment to all candidates, there will be no exception to these limitations.

Each individual word is counted as one word. All words contained within hyphenated words or phrases shall count individually with the exception of prefixes. Website addresses and prefixes such as pre-date, mid-January, or pre-Revolutionary count as one word. Words separated by a "/" are counted as two words.

The Auditor's Office will use the information provided on candidate filing paperwork as the candidate's contact information.

Statement Content

The Auditor's Office shall reject any candidate's statement deemed to be libelous or otherwise inappropriate (profane, obscene or defamatory). Statements submitted must pertain to the individual candidate and his or her candidacy, the office he or she is seeking, and/or the jurisdiction in which he or she lives. It is the responsibility of the candidate to ensure all information contained in his or her statement is true and accurate. The Auditor's Office does not check statements for factual accuracy.

Statement content suggestions: occupation, education, professional qualifications, why you seek the office, what ideas you have if you are elected, length of residence in the county, city, town, or district, additional personal information, and community involvement.

Editing of Statements

It is inevitable that the material submitted for publication could contain some inadvertent errors of spelling, punctuation, or syntax that would adversely affect the readability of the statement and improperly reflect on the candidate. The County Auditor's Office may correct such incidental errors as long as this does not affect the content of the statement. This office is not obligated, however, to make such corrections and we assume no responsibility for errors that result from inaccuracies in the original statement submitted by the candidate.

Rejection of Statements

By law, the County Auditor is required to reject any statements which contain obscene, vulgar, profane, scandalous, libelous or defamatory matter; any language which in any way cites, counsels, promotes or advocates hatred, abuse, violence and/or hostility; or which tends to cause ridicule or shame upon any person or group of persons by reason of sex, race, color, religion or manner of worship; or any language or matter the circulation of which is prohibited by Federal Law.

If any portion of the candidate's statement is rejected, only that rejected portion may be rewritten and submitted for inclusion in the statement.

Revision of Rejected Statements

Candidates will be notified, if their statements, or any portion thereof, have been rejected. They will be given an opportunity to resubmit a statement or revision of the portion which has been rejected. Due to time constraints, a second rejection is final. The Auditor has the final decision in the acceptance and rejection of statements.

Proofing of Statements

Candidates will not be permitted to amend the content of their original statement after it is submitted. Only the correction of incidental errors in spelling, punctuation, or syntax in the original statement or correction of errors in typesetting will be allowed.

PHOTOGRAPHS

Candidates *may* submit one digital photograph to be included with their statements. Photos must be submitted electronically online or by email.

To assure the best possible reproduction, all photographs should be:

- Digital (JPEG or TIFF format). Digital photographs as part of a Word document or PDF are not acceptable.
- 300 dpi or greater.
- Not smaller than 4 x 5 inches (1200 x 1500 pixels)
- Taken within the last 5 years.
- Limited to head and shoulders of the candidate.
- Light colored, plain background (preferred).
- Color or black and white.

Photos may not:

- Include flags, robes, or law enforcement or military uniforms.
- Contain political party or patriotic symbols or logos.
- Show clothing or insignia suggesting that you hold public office.
- Show any clothing, uniform or insignia of any organization which advocates or teaches racial, religious, or any other type of intolerance.
- Include any other persons.

Example:

1. Photo, 2. Biography, 3. Statement, 4. Contact Information

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Warren G. Magnuson

(Prefers Democratic Party)

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Elected Experience

Washington House of Representatives, Legislative District 37.

Other Professional Experience

Farmer/Rancher, Owner of Hailey Company, Inc. our 4th generation family farm. Public service volunteer; Registrar and Attendance Specialist for North Franklin School District, Bailie Memorial Youth Ranch Foundation Board, Director, Past Director of Bailie Memorial Youth Ranch Board, former 4-H leader, PTA President, continuing classroom volunteer. Served as Regional Director for a US Senator.

Education

Graduate Paschal High School, Ft. Worth, TX. Graduate of Eastern Washington University, 1980. Law degree from Gonzaga University, 1956.

Community Service

Inland Northwest Humane Society; Walk for Life participant, 11 years; neighborhood watch participant; long time recycler.

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Statement

Senator Magnuson has always given the highest priority to advocating for children and families, including veterans, the elderly and disabled. Scourges such as identity theft, methamphetamine users and dealers have been the subject of his legislative efforts to increase penalties and protect victims.

District growth has been more than 30% over the past two years, creating a strain on schools and other services. He helped make difficult choices to balance needs and restrain the budget, working to secure funding for the Pierce County Skills Center in Frederickson, the Yelm Loop, the Cross Base Highway, the Orting Bridge for kids, the Nisqually-Mashel State Park, an upgraded early warning system and work to keep transportation dollars here at home.

Warren advocated for in-home intervention, home health care, support and chore services for children with developmental or behavioral disabilities, seniors and the disabled. He worked to extend the property tax deferral program – helping people whose homes have increased in value, but have not had an increase in income.

He believes the WASL should only be one of several tools used to measure academic success. Warren is honored to represent you and he is and always will be, there for you.

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Contact

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